



**Advancing Interconnectedness.
Realizing the Beloved Community.**

Presented by
THE MARTIN LUTHER KING, JR. CENTER
FOR NONVIOLENT SOCIAL CHANGE



2026

BELOVED COMMUNITY
INTERNATIONAL EXPO
TRAVEL AROUND THE WORLD WITHOUT LEAVING ATLANTA

Introduction: Advancing the Beloved Community through the World House

Dr. Martin Luther King, Jr. taught that “we have inherited a large house, a great ‘world house’ in which we have to live together...a family unduly separated by ideas, culture and interest.” The **Beloved Community International Expo** is The King Center’s living expression of that vision—a bold and joyful global experience where people of all nations and cultures gather to recognize our interconnectedness, embrace nonviolence, and commit to the creation of a just, humane, and peaceful world.

This is more than an event. It is a movement. It is a call to co-create the **Beloved Community**—where injustice ceases and love, equity, and human dignity prevail.

We invite you to join us not simply as a sponsor, but as a **legacy partner** in shaping a world where interdependence leads to inclusion, and diversity becomes our shared strength.

Sponsorship Goals

1. Strengthen Global Interconnectedness

Create intentional spaces that uplift our shared humanity and foster global awareness, cultural appreciation, and cross-border solidarity.

2. Advance the Creation of the Beloved Community

Promote Dr. King’s vision through immersive, inclusive programming that educates and activates people of all ages in the practice of nonviolence and justice.

3. Elevate Purpose-Driven Brands as Social Impact Leaders

Offer sponsors meaningful visibility and alignment with one of the world’s most iconic institutions for human rights and social change.



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World House Sponsor – \$75,000

Inspired by Dr. King's vision of a globally connected and morally grounded society

As a World House Sponsor, your organization stands as a foundational partner in realizing Dr. King's prophetic vision—a sponsor that leads with purpose and influences global progress.

Benefits:

- **Title Recognition:** “Presented by [Your Company]” on all core event branding, signage, and media
- **Main Stage Presence:** Opportunity to deliver remarks during the main program
- **Executive Experience:** Private meet & greet with Dr. Bernice A. King and signed book presentation
- **Video Feature:** 60-second PSA featured during Expo main events
- **Strategic Media Placement:** Inclusion in press releases and dedicated social media campaign
- **Custom Engagement Zone:** Branded activation designed in partnership with The King Center
- **Premium Exhibit Booth:** High-traffic, interactive sponsor showcase
- **Swag Opportunity:** Include branded materials in Expo attendee bags

Unity Sponsor – \$50,000

Representing reconciliation shared humanity, and cross-cultural collaboration

Unity Sponsors serve as catalysts for mutual understanding and bridge-building. You help bring people together in meaningful, transformative ways.

Benefits:

- **Signature Activation:** Host and design the “Courageous Conversations” space—a powerful forum for dialogue on race, equity, and inclusion
- **On-Screen Recognition:** 30-second PSA played at the Expo
- **Brand Visibility:** Logo on website, digital promo, and select signage
- **Social Media Co-Promotion:** Co-branded content shared across platforms
- **Prime Exhibit Booth:** Located near key foot traffic areas



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Peace Sponsor – \$25,000

Supporting nonviolence as a global ethic and collective commitment

The Peace Sponsor promotes the principles of nonviolence across institutions, communities, and cultures—helping reshape how we relate and resolve conflict.

Benefits:

- **Digital Recognition:** Logo on thekingcenter.org and social media posts
- **Workplace Impact Tools:** 50 NV365 Passports to foster a culture of nonviolence internally
- **Community Engagement:** Standard exhibit booth space
- **VIP Networking:** Access to sponsor-only reception

Hope Sponsor – \$5,000

Fostering belonging, inclusion, and grassroots empowerment

The Hope Sponsor embodies the spirit of local impact with global relevance—encouraging every individual and organization to be a light in their community.

Benefits:

- **Event Recognition:** Name listed on shared signage and acknowledgment materials
- **Social Media Gratitude Post:** Listed in post-event “Thank You”
- **Community Table Space:** Shared display table for brand presence

Partner in Purpose. Invest in Change.

The Beloved Community is not an abstract dream. It is a vision we are building—together. By becoming a sponsor of the **Beloved Community International Expo**, you affirm your commitment to justice, unity, and a world house grounded in love and moral courage.

Join us. Not just to witness change—but to lead it.

To explore sponsorship or confirm your support, please contact:

Sun Roberson at SRoberson@thekingcenter.org



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Yes, I want to support the Beloved Community International Expo!

(PLEASE CHECK BOX BELOW):

Please indicate sponsorship level:

World House (\$75k) Unity (\$50k) Peace (\$25k) Hope (\$5k)

Contact name: _____

Company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Can't make our Expo but would like to contribute? Donate Here:

Payment

Enclosed is a check made payable to The King Center.

Credit card (American Express, Visa, Mastercard, Discover)

Name as it appears on card _____

Card # _____ Exp. Date: _____ CVV: _____

Billing address (if different from above) _____

Signature _____

Sponsorships and details also available at <https://thekingcenter.org>

The King Center Address: 449 Auburn Avenue, NE Atlanta, Georgia 30312

For more information regarding sponsorship please contact specialevents@thekingcenter.org

