

# 2025 SCHEDULE OF EVENTS

JANUARY 7 - JANUARY 20TH

# KING HOLIDAY



## ***MISSION POSSIBLE:***

***PROTECTING FREEDOM, JUSTICE, AND DEMOCRACY IN THE SPIRIT OF NONVIOLENCE365***



# KING HOLIDAY OBSERVANCE PRESS CONFERENCE

JANUARY 7 - JANUARY 20TH

# KING

# HOLIDAY

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## **King Holiday Observance Press Conference**

TUESDAY, JANUARY 7<sup>th</sup>, 10:00 A.M. – 11:15 A.M. EST

VIRTUAL & IN-PERSON

THE KING CENTER  
FREEDOM HALL PLAZA  
449 AUBURN AVE NE  
ATLANTA, GA 30312

Join Dr. Bernice A. King, CEO, The King Center, and King Holiday Observance (KHO) partners and collaborators will share information about KHO events, activities, and programs. Media Kits can be downloaded via our website, [www.thekingcenter.org](http://www.thekingcenter.org)

Virtual and in-person attendees must RSVP.  
Contact Mina Bryant at [mbryant@thekingcenter.org](mailto:mbryant@thekingcenter.org) or 404-437-1206.

# KING HOLIDAY OBSERVANCE KICK-OFF RECEPTION & BOOK SIGNING

JANUARY 7 - JANUARY 20TH

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## King Holiday Observance Kick-Off Reception & Book Signing

WEDNESDAY, JANUARY 8<sup>th</sup> 2025, 5 P.M.- 8 P.M. EST

IN-PERSON

MLK, JR. RECREATION AND AQUATIC CENTER  
110 HILLARD STREET SE  
ATLANTA, GA 30312

Join us for an exciting 2025 King Holiday Kickoff Reception and book signing. The Kick-Off Reception is the opening event for the 2025 King Holiday Observance and is an invitation to the public to join us in celebrating and commemorating the life and work of Dr. Martin Luther King, Jr. During the Kickoff, we will also host a book signing where guests will have the opportunity to purchase Dr. Bernice A. King's book, "It Starts with Me"!

The book signing will feature Dr. Angela Farris Watkins. She will be signing her book, 'Love Will See You Through: Martin Luther King Jr.'s Six Guiding Beliefs'.

**Don't miss this opportunity to connect, learn, and contribute to the vibrant spirit of our community.**

RSVP Here: [kingcenter.events.com/kickoff](https://kingcenter.events.com/kickoff)

For Questions, please contact Tangie Gray, [tgray@thekingcenter.org](mailto:tgray@thekingcenter.org).



# MLK, JR. BELOVED COMMUNITY AWARDS

## Martin Luther King, Jr. Beloved Community Awards

SATURDAY, JANUARY 11, 2025

PRE-RECEPTION: 6:00 P.M. EST • AWARDS SHOW: 7:30 P.M. EST

THE OMNI ATLANTA HOTEL AT CENTENNIAL PARK,  
ATLANTA, 190 MARIETTA ST NW, ATLANTA, GA 30303

Annually, The King Center in Atlanta leads the nation-wide observance of the national holiday commemorating the birth of Dr. Martin Luther King, Jr. One of the marquee programs of The King Center's holiday experiences is the Beloved Community Awards (formally The Salute to Greatness Awards). The Beloved Community Awards recognize national and international individuals and organizations that exemplify excellence in leadership, pursue social justice, and who are helping to create the Beloved Community, as envisioned by Dr. Martin Luther King, Jr.

This year's honorees include:

### **Beloved Community Civic Leadership Award**

#### **Black Voters Matter**

Accepted by LaTosha Brown and  
Cliff Albright, Co-Founders

### **Beloved Community Technological Innovation Award**

#### **PSYONIC**

Accepted by: Aadeel Akhtar, PhD, CEO & Founder

### **Beloved Community Christine King Farris**

#### **Legacy of Service in Education Award**

#### **Morris Brown College**

Accepted by: Dr. Kevin E. James, President

### **Beloved Community**

#### **Coretta Scott King Soul of the Nation Award**

#### **Nadia Murad**

President & Chairwoman of Nadia's Initiative  
and Nobel Peace Laureate

### **Beloved Community Corporate Social Impact Award**

#### **MARS, Inc.**

Accepted By. Mr. Anton Vincent, President, Mars Wrigley  
North America & Global Ice Cream

### **Beloved Community**

#### **Yolanda D. King Higher Ground Award**

Jenifer Lewis, Actress, Singer, Author, Activist

### **Beloved Community**

#### **Youth Influencer Award (Individual)**

Heman Bekele, Student Scientist

### **Beloved Community Social Justice Award**

#### **AIDS Healthcare Foundation**

Accepted by: Michael Weinstein, President

### **Beloved Community Youth Influencer Award (Corp)**

#### **Latin American Association**

Accepted by: Santiago Marquez Chief Executive Officer

### **Beloved Community Environmental Justice Award**

#### **Serenbe**

Accepted by: Steve Nygren,  
Founder and Managing Partner

### **Beloved Community**

#### **Salute to Greatness Humanitarian Award**

Laura Arnold, Founder and Co-Chair of Arnold Ventures

### **Performances by:**

MaKenzie Thomas, Jennifer Holliday, Eric Benét and more!

For more information please reach out to Sun Roberson, [sroberson@thekingcenter.org](mailto:sroberson@thekingcenter.org)  
for sponsorship opportunities, please reach out to Kennedy Mack, [kmack@thekingcenter.org](mailto:kmack@thekingcenter.org).

# NONVIOLENCE365 TRAINING

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**Nonviolence365®**

## **The Courageous Path: Mission Possible with Nonviolence365**

MONDAY, JANUARY 13, 12:30 P.M. EST

VIRTUAL

THE KING CENTER  
449 AUBURN AVE NE • ATLANTA, GA 30312

Join us this King Holiday for this empowering and engaging NV365 workshop: The Courageous Path: Mission Possible with Nonviolence365." This workshop will explore how we can protect freedom, justice, and democracy through the practical application of Nonviolence365 (Kingian Nonviolence).

Participants will engage in dynamic discussions and interactive sessions that highlight the enduring relevance of Dr. Martin Luther King Jr.'s principles in today's world. The workshop will provide an exploration of nonviolent strategies, demonstrating their effectiveness in addressing contemporary social and political challenges. Through compelling real-world applications, attendees will learn how to utilize the power of Nonviolence365 to foster inclusive communities, advocate for justice, and uphold democratic values. The workshop will emphasize the importance of courage and commitment in the ongoing struggle for human rights, inspiring participants to take actionable steps toward creating a more just and equitable society.

Don't miss this opportunity to deepen your understanding of nonviolence and equip yourself with practical tools to become an agent of transformation and change in your community. The King Center is proud to lead the way in promoting Dr. King's legacy, empowering individuals to pursue a courageous path toward creating the Beloved Community!

[kingcenter.events.com/nv365](http://kingcenter.events.com/nv365)

For questions, please contact [NV365@thekingcenter.org](mailto:NV365@thekingcenter.org).

# BELOVED COMMUNITY YOUTH BOOK READING

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## Beloved Community Youth Book Reading

TUESDAY, JANUARY 14<sup>th</sup>, 2025, 10:00 A.M EST and 12:00 P.M EST

VIRTUAL

Join us for a delightful and enchanting Youth Book Reading! This special event is designed to captivate young minds and foster a love for reading through a fun and interactive experience. Our talented storyteller will bring the book to life with animated reading, captivating voices, and expressive storytelling techniques that will mesmerize young audiences. This interactive session encourages curiosity and engagement, making the experience even more enriching.

Special Guests:

**Dr. Bernice A. King**, CEO, The King Center, Co- Author, *It Starts with Me*

**Dr. Kimberly Johnson**, Co- Author, *It Starts with Me*

Register Here: [kingcenter.events.com/read](https://kingcenter.events.com/read)

For more information or questions regarding  
Donald Bullock, [dbullock@thekingcenter.org](mailto:dbullock@thekingcenter.org) & Ian Moore [imoore@thekingcenter.org](mailto:imoore@thekingcenter.org)

# BELOVED COMMUNITY GLOBAL SUMMIT

JANUARY 7 - JANUARY 20TH

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## Beloved Community Global Summit

WEDNESDAY, JANUARY 15

10:00 A.M. - 4:00 P.M. EST

HYBRID

**MICROSOFT**

200 17TH ST NW, ATLANTA, GA 30363

Join us for an impactful and enlightening summit that explores the intersection of artificial intelligence (AI) and the principles of freedom, justice, and democracy, all through the lens of Nonviolence365. This event will bring together thought leaders, experts, and advocates to discuss how AI can be harnessed to protect and promote these fundamental values in our society.

Join us for this critical summit and be a part of the conversation on how we can leverage AI to uphold and advance the principles of freedom, justice, and democracy through the spirit and power of Nonviolence. Together, we can shape a future where technology serves humanity's highest ideals.

**Register Here:** [kingcenter.events.com/globalsummit](https://kingcenter.events.com/globalsummit)

For questions, please contact Andrus Washington, [awashington@thekingcenter.org](mailto:awashington@thekingcenter.org).

# BELOVED COMMUNITY GLOBAL YOUTH SUMMIT

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## **Beloved Community Global Youth Summit**

THURSDAY, JANUARY 16, 2025 - 10:00 A.M. - 2:00 P.M. EST

HYBRID

### **MICROSOFT**

200 17TH ST NW, ATLANTA, GA 30363

The 2025 Beloved Community Global Youth Summit on AI is designed to inspire, educate, and empower young people to understand and engage with artificial intelligence. Through a variety of interactive sessions, hands-on activities, and inspirational talks, participants will gain a deeper understanding of AI and its impact on the world.

Registration is required to receive supplementary materials and fully participate in the Summit.

**Register Here to attend virtually:** [kingcenter.events.com/youthsummit](https://kingcenter.events.com/youthsummit)

For questions, please contact Ian Moore, [imorre@thekingcenter.org](mailto:imorre@thekingcenter.org).



# BELOVED COMMUNITY TEACH-IN

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## Beloved Community Teach-In

FRIDAY, JANUARY 17, 2025

The purpose of the Beloved Community Teach-In is to educate K-12 students about Dr. Martin Luther King, Jr. and Mrs. Coretta Scott King's legacies and to champion the completion of their unfinished work. Our goal is to establish an annual day of action and advocacy for creating the Beloved Community. The King Center has educators, trainers, lesson plans, and other resources for facilitating Teach-In discussions. In keeping with the theme, K-12 lesson plans for the 2025 Teach-In will reinforce the knowledge, skills, and dispositions students need to not only be positive contributors to the creation of the Beloved Community but also how they can be a part of protecting freedom, justice and democracy.

Full lesson plans with objectives, activities, and measurable outcomes will be sent upon registration. To join The King Center, along with educational institutions and organizations around the globe, for the 2025 Beloved Community Teach-In, please register at <https://thekingcenter.org/what-we-do/beloved-community-teach-in/>

For more information or questions regarding the Teach-In,  
please email [teach-in@thekingcenter.org](mailto:teach-in@thekingcenter.org)

# BELOVED COMMUNITY SERVICE PROJECT & EMPOWERMENT FAIR

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## Beloved Community Service Project

MONDAY, JANUARY 20, 2025, 11:00 A.M. - 3:00 P.M. EST

Join us for impactful community service projects as we unite to create positive change and make a lasting impact in the community!

We aim to support underserved individuals and families by distributing essential care Kits.

### Project Highlights: Care Kit Project

· Collect, assemble and provide care kits to provide immediate relief to underserved individuals and families including our homeless and unsheltered neighbors, and new mothers and their children.

## Beloved Community Empowerment Fair

Join us for a FREE interactive event designed to provide valuable resources and support in three key areas:

- Career Development: Resume reviews and job search tips to help you stand out.
- Financial Literacy: Practical advice on budgeting, saving, and managing debt.
- Health & Wellness: Resources to help you live a healthier, balanced life.

Whether you're looking to enhance your career, improve your finances, or boost your well-being, this fair has something for everyone. Don't miss this opportunity to invest in yourself and your future!

### How Can You Help?

Get involved by [volunteering](#), [serve as a community partner](#) or [sponsoring](#) these impactful projects! You can also contribute to the Economic Starter Kit with in-kind donations or support the care kit initiative by shopping from our [Amazon Wishlist](#).

For more information on how to get involved, please reach out to Hayat Nawd, Director of Volunteer Services at [hnawd@thekingcenter.org](mailto:hnawd@thekingcenter.org) or visit <https://thekingcenter.org/volunteer/>



2025  
**MARTIN LUTHER KING, JR.**  
**BELOVED COMMUNITY**  
**COMMEMORATIVE SERVICE**

**MONDAY, JANUARY 20, 2025**  
**9:00 AM EST**

**EBENEZER BAPTIST CHURCH**  
**NEW HORIZON SANCTUARY**  
**ATLANTA, GA**

LIVE STREAMING ON



**WWW.THEKINGCENTER.ORG**



**Martin Luther King, Jr.**  
**Beloved Community Commemorative Service**

MONDAY, JANUARY 20, 2025, 9:00 A.M. - 11:00 A.M. EST

EBENEZER BAPTIST CHURCH, 101 JACKSON ST NE, ATLANTA, GA 30312

The culminating program for the week-long celebration of Dr. Martin Luther King, Jr.'s life and legacy is the 2025 Martin Luther King, Jr. Beloved Community Commemorative Service. This event will be live streamed on Monday, January 20, 2025, beginning at 9:00 A.M. EST on multiple platforms, including Facebook and thekingcenter.org, as well as televised on Fox 5 Atlanta.

**Keynote Speaker:** Bishop William J. Barber, II,  
*Co-Chair of the Poor People's Campaign: A National Call For Moral Revival*

**Performances by:**  
Vanessa Bell Armstrong, Mark Gutierrez, Tye Tribbett and more!

For more information or questions,  
please contact Barbara Harrison, [bharrison@thekingcenter.org](mailto:bharrison@thekingcenter.org)  
or Andrus Washington, [awashington@thekingcenter.org](mailto:awashington@thekingcenter.org).

